



CIGRE 2023 Sendai Colloquium

- Recent Overhead Transmission Line Technologies and Environmental Measures-

Call for sponsors





CIGRE 2023 Sendai Colloquium Organizing Committee Ver.1

Greetings



We are pleased to inform you that the CIGRE 2023 Sendai Colloquium will be held at the Sendai International Center (Sendai, Japan) from October 3 to October 7, 2023. This colloquium is organized by the Study Committee (SC) of CIGRE, an international organization, and is held every two years. The colloquium is a meeting for the presentation of CIGRE papers.

The colloquium is organized under the general theme of "Recent Overhead Transmission Line Technologies and Environmental Measures" and is based on the preferential subjects of "Sustainable OHL, Environment and Planning", "Reliability of OHL, Advanced Construction and Maintenance", "Resilience of OHL, Recent Technologies for Disaster Recovery", from SCB2 (Overhead Lines), SCC3 (Power System Environmental Performance), SCC4 (Power System Technical Performance). Over the three days, many papers will be presented in two tutorials and seven sessions. Social programs including receptions, technical tours, and companion tours are also planned to contribute to international exchange.

Although the end of the COVID-19 is not in sight at this writing, we will proceed with preparations based on holding the conference on-site, and through the CIGRE 2023 Sendai Colloquium, we hope to develop opportunities to deepen information exchange and academic exchange with everyone concerned and to contribute to the development of power technology around the world.

We hope that you will take note of the purpose and significance of this meeting, and we would be grateful for your support.

We sincerely wish your company's continued growth and success in the future.

Sincerely yours, August, 2022



1. Colloquium overview



Colloquium overview							
Meeting	CIGRE 2023 Sendai Colloquium						
Date	October 3 rd – 7 th , 2023						
Venue	Sendai International Center Aobayama, Aoba-ku, Sendai city, 980-0856 Content Cont						
Expected participant	CIGRE members around the world and others (about 250 \sim 300)						

2. Colloquium program



Date (2023)	Morning Time	Evening Time	Night
29 th Sep.(Fri)	WG		
30 th Sep.(Sat)	WG, TA		
1st Oct.(Sun)	WG, TAG	CAG, SAG	
2 nd Oct.(Mon)	SCB2 Technical		
3 rd Oct.(Tue)	SCB2 Technical Meeting (2) Administrative Meeting	Tutorials Exhibition	Welcome Party
4 th Oct.(Wed)	Colloqui Exhibition	Gala Dinner	
5 th Oct.(Thu)	Colloqui Exhibition		
6 th Oct.(Fri)	Technical		
7 th Oct.(Sat)	Technical		

3. Colloquium Theme and Preferential Subjects



< Colloquium Theme >

Recent Overhead Transmission Line Technologies and Environmental Measures

< Preferential Subjects >

PS1: Sustainable OHL, Environment and Planning (joint PS with C3)

DLR (Dynamic Line Rating), upgrading/uprating, minimizing deforestation, DC transmission, environmental assessment, carbon neutrality, social acceptance, EMF (ElectroMagnetic Field), biodiversity, SDGs (Sustainable Development Goals), eco-designs, risk communication, asset management, renewable energy

PS2: Reliability of OHL, Advanced Construction and Maintenance (joint PS with C4)

monitoring, life extension measures, drones, robotics, digitalization (AI, IoT, utilization of data, etc.), maintenance management (corridor management), lightning overvoltage, insulation coordination, power quality, EMC (ElectroMagnetic Compatibility), systematic analysis

PS3: Resilience of OHL, Recent Technologies for Disaster Recovery

new recovery techniques, response to natural disasters (typhoons, localized heavy rains, earthquakes, ice and snow, tsunamis, fires, etc.), resiliency, risk assessment

4. Study Committees



- **B2 Overhead Lines (Leading SC)**
- **C3 Power System Environmental Performance**
- **C4 Power System Technical Performance**

5. Benefits for sponsorship



Rank	Sponsorship fee (in JPY)	Benefits						
		Number of free invitation to Symposium	Display corporate logo (website/venue)	Corporate introduction (website)	Advertisement in guidebook	Corporate Introduction Video (during breaks)	Short presentation ¹⁾	Exhibition Booth ^{2),3)} (width × depth)
Platinum	¥1,500,000	7	Large	Picture + Description	2 pages	60s×1 or 30s×2types	Available	6m × 3m
Gold	¥1,000,000	5	2/3 of Platinum	Description (6 - 10 lines)	1 page	30s	(Depends on Platinum)	4.5m × 3m
Silver	¥ 500,000	A. 3	1/2 of Platinum	Description (3 - 5 lines)	1/2 page	15s		A. brochure only
		B. 2						B. 3m × 3m
Bronze	¥ 200,000	2	2/5 of Platinum	Logo only	Logo only	5s (Logo only; Batch display)		brochure only

- 1) Short presentation is expected to be 2-3 minutes, but the venue and format have not been decided yet.
- 2) It is possible to exhibit without sponsorship, but the fee will be charged and the booth size will be $3m \times 3m$ only.
- 3) Please note that the number of visitors to the colloquium may be lower than expected, depending on the situation of the entry restrictions by the government of Japan for the prevention of COVID-19 at the time of the Sendai Colloquium. And we plan to hold an online exhibition only if the colloquium is unavoidably held fully online due to restrictions imposed by the government of Japan or local governments related to COVID-19 in Japan.

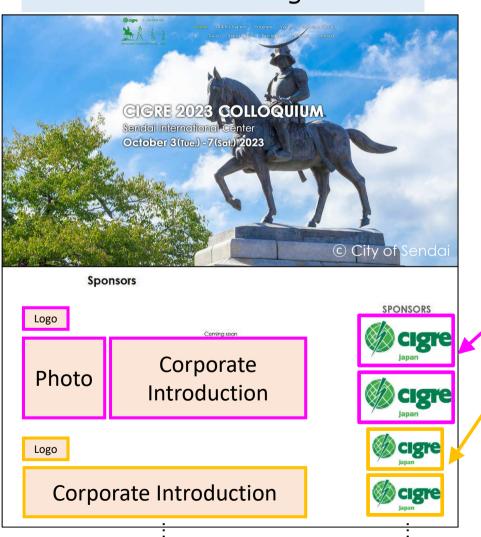
6. Corporate logo and introduction on the website



The corporate logo and introduction will be displayed on the website.

Website image

- The website is available from August 2021.



Please note

- AD will be listed in order of rank.
- ✓ If the ranks are the same, they will be listed in the order of contract.

Platinum Logo Image

Gold Logo Image

(Width: about 2/3 of platinum)

Silver Logo Image ——

(Width: about 1/2 of platinum)



Bronze Logo Image



(Width: about 2/5 of platinum)



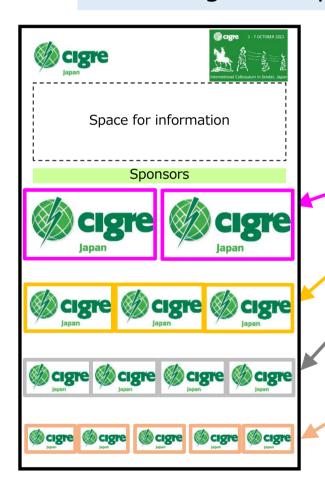
7. Corporate logo on board at the venue



The corporate logo will also be displayed at the venue using a board, etc.

Ex. Image of a sponsor board

Display of sponsor board at the entrance



Platinum Logo Image

Gold Logo Image

(Width: about 2/3 of platinum)

Silver Logo Image

(Width: about 1/2 of platinum)

Bronze Logo Image (Width: about 2/5 of platinum)

The board will be placed <u>near</u> the entrance outside the venue.

Please note

- Logos will be listed in order of rank.
- ✓ If the ranks are the same, they will be listed in the order of contract.

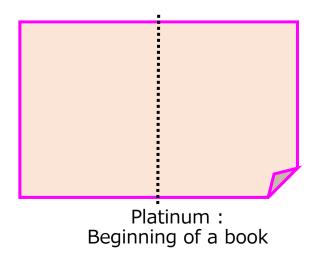
8. Advertisement in guidebook

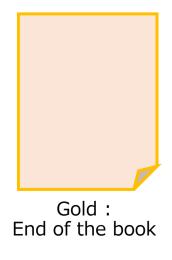


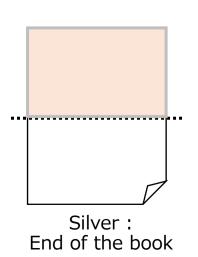
- Advertisement will be posted on the colloquium quidebook
- <Advertisement Image>
- ✓ Full color
- ✓ It will be distributed to all participants
- ✓ It has not decided whether it is paper or electronic form.

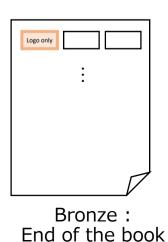
Please note

✓ AD will be listed in the same order as the logo.









9. Corporate introduction video at the venue



Corporate introduction video will be played at the tutorial and colloquium sites during breaks, etc.



<Video time>

Platinum: 60 sec or 30 sec × 2types

Gold: 30 sec

Silver: 15 sec

Bronze: 5 sec (batch display)

During each break, the above corporate introduction videos will be played in order. After playing through, the videos are replayed.

If the remaining time of the break is shorter than the video replay time, the replay is terminated.

Please note

✓ The video will be played in the same order as the logo.

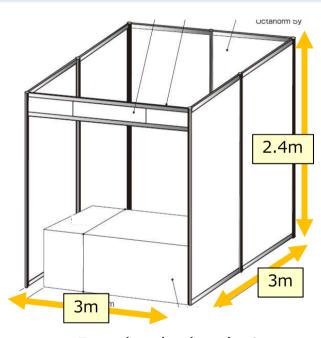
10. Exhibition booth at the venue



Silver rank and higher rank sponsors are available to introduce your corporate at the exhibition booth.

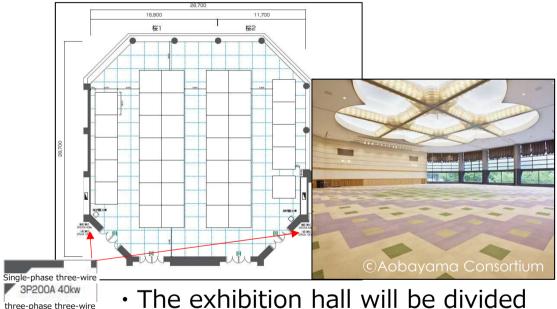
Ex. Booth for a Silver sponsor

Exhibition hall layout image



Equipment: Booth, desk, chairs

Other: Power supply and Wi-Fi are available. The details of the booth equipment are still under consideration and may be changed. Voltage: 100 V/200 V. An extension cord will be provided to the booth area. Exhibitors are requested to prepare their own extension cords from the extension point to their booths.



- The exhibition hall will be divided into exhibition space and break area.
- ✓ Depending on the number of exhibitors, other space may be available.

Please note

3P50A 10KVA

- ✓ Booth locations will be assigned in the order of rank and contract.
- ✓ You are not permitted to sell in the booth area.

11. Contact



CIGRE 2023 Sendai Colloquium Organizing Committee: info@cigre2023sendai.jp